



SANTA MONICA RESIDENTS ARE TAKING CONTROL OF TRAFFIC AND OVER-DEVELOPMENT

RIFT is a ballot initiative created by Santa Monica Coalition for a Livable City (SMCLC) to fight our city's ever worsening traffic by limiting local commercial growth.

The initiative has been filed with the city of Santa Monica. We are collecting signatures for ballot placement this fall.

Visit our website: smRIFT.com

Call to sign the petition or help: 310 395 8044